



# IMPACT REPORT 2020





#### Cover and above:

All of our lives have been touched in some way by COVID-19 and there are billions of people worldwide who have been unduly impacted by the crisis. In 2020, **cbm** partners stood ready to help the large community of people living with disabilities in the world's poorest countries, to provide the emergency aid they needed.

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## A MESSAGE FROM CBM'S BOARD CHAIR

Throughout the turbulence of 2020 **cbm** continued to offer life-saving and life changing help to those in the most need. Almost all of our programmes have been able to continue, with some requiring a move toward a health focus alongside work to contain the pandemic. **cbm** continues to forge ahead with high impact programmes that bring healing and empower people with disabilities for inclusion and advancement, which has seemed even more pertinent this past year.

**cbm** New Zealand's strategic vision has enabled significant progress in our Disability Advisory work as well as continuing important work in Papua New Guinea, Africa and Asia.

I trust as you read this report you will be inspired by the breadth and depth of programmes that **cbm** has progressed in the last year as we have sought to champion transformative change for those living with disabilities in poverty.

I would like to acknowledge the incredible commitment of time and energy from our Board and other volunteers who support **cbm** in so many ways. We are forever grateful to our many supporters, funders, staff and partners who make the work possible.

We look forward to partnering with you in the years ahead.

**Susan Willis-Hirst**  
Board Chair  
**cbm** New Zealand



Edward and Kevine are 7-year-old twins in remote Uganda, with a childhood filled with poverty and pain. Their knees have collapsed outwards, making their legs extremely bent. Fortunately, **cbm**-partnered field workers found them and referred them to CoRSU Hospital for life-changing surgery.



## A MESSAGE FROM CBM'S CEO

Despite COVID-19's grip on the world, faithful generosity abounds in Kiwi homes! We've continued a two-year refresh of our fundraising approach, which saw donations to **cbm** from private donors grow significantly. We submitted four proposals to MFAT, all successful for which we are grateful, and we remitted a record amount to field partners.

Among staff, there is a real sense that we are one united team, on a mission to serve those with disabilities. This is immensely pleasing and a credit to the staff and my senior leaders.

Much time has been spent helping our international partners to develop a 'pandemic overlay' to ensure people with disabilities receive information to protect themselves from COVID-19, to enable our medical responses, and to adapt programmes.

I'm excited about our new disability advisory activities, filling the increasing demand

from NZ-based INGOs for our expertise, leveraging our reach far beyond our own programme work overseas.

To be cautious in response to COVID-19, we decreased our NZ-based costs. This yielded a surplus and a substantially lessened proportion of funds spent on operational expenses.

Through our supporters and partners, many people have sight, hearing and mobility restored and many others feel included and can live a life they love. We are immensely grateful to God, our donors, staff, board members and volunteers.

**Murray Sheard**  
Chief Executive Officer  
**cbm** New Zealand





# HOW THE CBM NZ FAMILY CHANGED THE WORLD IN 2020

As a valued **cbm** New Zealand supporter, your generosity has helped

**890,321** people

to break the cycle of poverty and disability

YOU HAVE HELPED REACH

**850,673** people

to prevent disabilities

YOU HAVE HELPED SUPPORT

**22,862** people

with medical and rehabilitation services

YOU HAVE HELPED EMPOWER

**5,205** people

through development programmes

YOU HAVE HELPED ASSIST

**11,581** people/families

in humanitarian situations

YOUR GENEROUS SUPPORT HAS FUNDED

**22** projects in **19** countries

working with **21** local partners



Mulu from a rural village in Ethiopia, has been blessed with sight-saving Trachoma surgery. After the surgery, Mulu said, "I'm so happy, I can only say thank you."

# THE REACH OF CBM'S PROJECTS

Every programme supported by **cbm** New Zealand is implemented and monitored in coordination with **CBM** country offices and partners following a set of indicators and an impact reporting methodology to measure the delivery of the project.

The COVID-19 pandemic has had a significant impact on **cbm** New Zealand programmes in 2020. Lockdowns and restrictions established by governments to contain the spread of the virus have limited the capacity of the Country Offices and partners to operate and implement programmes.

Fortunately, few activities needed to be cancelled, mostly medical outreaches. Some activities were postponed. The majority continued, adapting via new operating procedures and diverting some funding into COVID-19 prevention and advocacy for disability inclusion. **cbm** New Zealand worked with partners to support a process of adaptation to the programmes targets, budgets and activities.

**cbm** New Zealand gratefully acknowledges the support of the New Zealand Government, through the New Zealand Aid Programme, within the Ministry of Foreign Affairs and Trade, who contributed significant investment for programmes in Papua New Guinea, Pacific Islands (Samoa, Tonga, Cook Islands, Vanuatu), Bangladesh, The Philippines, and India. These projects include eye care, inclusive education, disaster preparedness and response, rehabilitation, and inclusive livelihoods.



# WHERE CBM NEW ZEALAND WORKS







## YOUR IMPACT PREVENTION

**850,673** people reached to help prevent disabilities including:

**663,295** people supported to prevent avoidable impairments such as River Blindness

**140,221** people treated for Trachoma

**47,157** people treated for other Neglected Tropical Diseases

Thanks to your support **cbm** New Zealand continues to work with local **cbm**-funded partners, and the governments of Nigeria and Ethiopia, to build robust national systems to enable the effective distribution of medication to prevent Trachoma, River Blindness and other neglected tropical diseases in marginalised communities. This vital preventive medication is generously donated by pharmaceutical companies Pfizer and Merck. Their generosity has a multiplying effect on the programme allowing more people to be reached.

Local **cbm**-funded partners also help raise community awareness of the importance of good hygiene practices to prevent the spread of these highly infectious diseases.

Through implementing the SAFE strategy (Surgery, Antibiotics, Facial cleanliness and clean Environment), the programme also provides wells for clean water supply, and training to improve overall health in the community.

Prevention work also extends to supporting programmes in Uganda for prevention of complex physical impairments and raising awareness in the communities of Burkina Faso for community mental health.

“I want to be a doctor.” Sheite dreams of helping people like her grandmother, but her dream is at risk every time she leans in close to her grandmother’s face, or wipes a fly from her little brother’s eyes. We need to keep people safe from Trachoma.





Sheite is a loving young girl who has been selflessly caring for her grandmother, during Heyiriya's long and very painful struggle with Trachoma. This has given birth to a dream in Sheite's heart. She wants to become a doctor.

Trachoma is spread person-to-person. Heyiriya has the Trachoma infection, so Sheite lives in constant risk.

With poverty like theirs, living space is very limited. All around them are the many ways the Trachoma infection spreads. Hands, clothes, bedding and through the flies that come in contact with moisture from the family's noses and eyes.

For years, Heyiriya was slowly going blind because of Trachoma. Her eyelids had become puckered and swollen and turned-in because of the infection. The painful scraping of her eyelashes was destroying her sight. Then Sheite learned how to care for her grandmother in quite a confronting, but very effective way.

Every two weeks, Sheite leans right in towards her grandmother's infected eyelids... and pulls out her eyelashes one by one with tweezers! It is painful, but Sheite has spared her grandmother the agony of slowly blinding herself with every cutting blink of her eyelashes.



Heyiriya and her husband Feiulu, are so happy that Heyiriya has received surgery for Trachoma Trichiasis. They are both so grateful to cbm supporters who have helped restore her ingrown eyelids, stopping the terrible pain and the blinding cuts she suffered with every blink.



# YOUR IMPACT

## MEDICAL TREATMENT

**22,862** people helped by medical treatment including:

**19,728** people supported with medical & rehabilitation services

**2,291** people given life-changing surgeries

**843** health professionals trained

With your generous support, **cbm** New Zealand programmes help ensure people with disabilities are valued and included, and can access life-changing medical treatment such as:

- Funding eye surgeries for cataracts, glaucoma, trachoma and other eye health conditions to give sight to people living with avoidable blindness living in poverty in Papua New Guinea, Ethiopia, Rwanda and Kenya.
- Helping to heal physical injuries through funding obstetric fistula surgeries in Nigeria.
- Treating orthopaedic conditions such as club foot, unset fractures, and bone infections in Nepal and Uganda. Plastic surgeries for contraction of muscles or tendons from burns, and cleft palate surgeries have been provided in Uganda. With your help **cbm** New Zealand programmes also include training to local doctors to increase capacity.
- Strengthening rehabilitation services to allow children and adults living with disabilities to have greater autonomy. This has been achieved through providing assistive devices in Bangladesh (Rohingya refugee camps), Nepal, Uganda, PNG, Rwanda, India and Nigeria.
- In Burkina Faso, the training of health professionals has focused on community mental health, where there is low awareness and capacities in the country.



In Nigeria, Balkisu found her way to an obstetric fistula outreach clinic, set up to free young mothers from this debilitating health condition! God had not forgotten Balkisu. God loved her so much and provided the help she needed, through generous supporters.





Joy came in the morning for Barbra, as her surgical eye patch came off, and she saw her daughter's face for the first time in so many years. A huge smile swept over Barbra's face, and she clapped her hands with joy.

## CATARACT SURGERY IN PAPUA NEW GUINEA

Many years ago Barbra was harvesting berries from her small patch of coffee bushes in the Highlands of Papua New Guinea. Unfortunately, a needle-sharp branch stabbed her right in the eye, causing irreversible damage. Barbra's long night of weeping had begun.

**In a double blow, a cloudy cataract was starting to grow in Barbra's remaining eye.**

Recently widowed, Barbra moved in with family members, including her loving daughter – but her blindness placed a strain on the family, making their struggle with hunger and poverty even harder.

Being so dependent on others, Barbra became isolated at home. She felt humiliated and guilty for the burden she unwillingly placed on the family – having to be led fifty metres to the pit toilet and needing help to wash herself in the river. She was unable to attend her church and this added to her misery and isolation.

But because of generous supporters, a **cbm** community outreach worker found Barbra! Their loving kindness brought hope to her when no one else in her family or community was able.

That day Barbra learned that a 12-minute operation could replace the cloudy cataract in her eye with a clear new lens – restoring her vision!

She was amazed. It sounded miraculous... but also very, very expensive. How could she ever afford this? She need not have worried. She was told that her operation and expenses were going to be paid in full!

**Barbra was overwhelmed to think that somebody she did not know, living in another country, would pay for her sight to be restored.**

Reaching the **cbm** outreach clinic was not easy. For 15 kilometres, Barbra's daughter led her by the hand through steep, uneven terrain to a local bus and on to the clinic. Exhausted but still excited, Barbra and her daughter received a warm welcome from **cbm** clinic staff, a nice meal and a bed for the night.

The following afternoon, fully awake with a local anaesthetic, Barbra received life-changing cataract surgery. The **cbm** ophthalmologist removed her blinding cataract, replacing it with a new lens and then protected her rapidly healing eye with a comfortable patch.

After so much tragedy, Barbra did not have to worry anymore. From the moment her bandage was removed, relief, then joy, then gratitude, flooded her heart.

**Barbra could see again! Not dimly or through a haze. She could see clearly!**





Moving on a customised wheelchair styled tricycle around her beehives Puneeta, from Uttar Pradesh, proudly points out that she is one of the few people in the village who extracts honey and sells it at a premium price.

## YOUR IMPACT EDUCATION AND LIVELIHOODS

**5,205** people empowered through development programmes:

**3,569** people supported to earn an income

**1,301** people from disability organisations supported

**335** children supported to access education

People with disabilities have a right to be included in their communities, enjoy their human rights, and achieve their full potential.

In 2020 **cbm** New Zealand's disability inclusive farming programme in India supported and strengthened the livelihoods of farmers throughout the COVID-19 pandemic. To protect and empower people in the communities the programme provided COVID-19 awareness on hygiene practices in accessible formats and trained farmers on how to operate safely. The programme has also provided relief items to families at risk of food insecurity such as rice, flour, pulses and hygiene items, and put in place equipment and communications to continue providing the essential rehabilitation services through online physiotherapy sessions.

In Papua New Guinea where an estimated 90% of children with disabilities are not in school, **cbm** New Zealand worked with local **cbm**-funded partners to transition traditional, segregated school systems to inclusive education. Through providing educational material and assistive technology, and teaching mainstream teachers on strategies for educating children with differing needs, **cbm** New Zealand improved access to better quality education.

In addition, **cbm** New Zealand provided assistance to conduct accessibility audits in three schools and two inclusive education resource centres. In order to reduce the transmission of COVID-19 **cbm** New Zealand worked with those schools to ensure accessible hand-washing stations where available to increase hygiene practices.

Your support has also provided accessible information on COVID-19 and supported initiatives of persons with disabilities through the Organisations of Persons with Disabilities (OPD) in India, Laos and the Pacific Region (Vanuatu, Cook Islands, Samoa, Tonga and Fiji).



# YOUR IMPACT HUMANITARIAN EMERGENCIES

**11,581** people assisted in emergency situations including:

**5,040** people supported with medical services

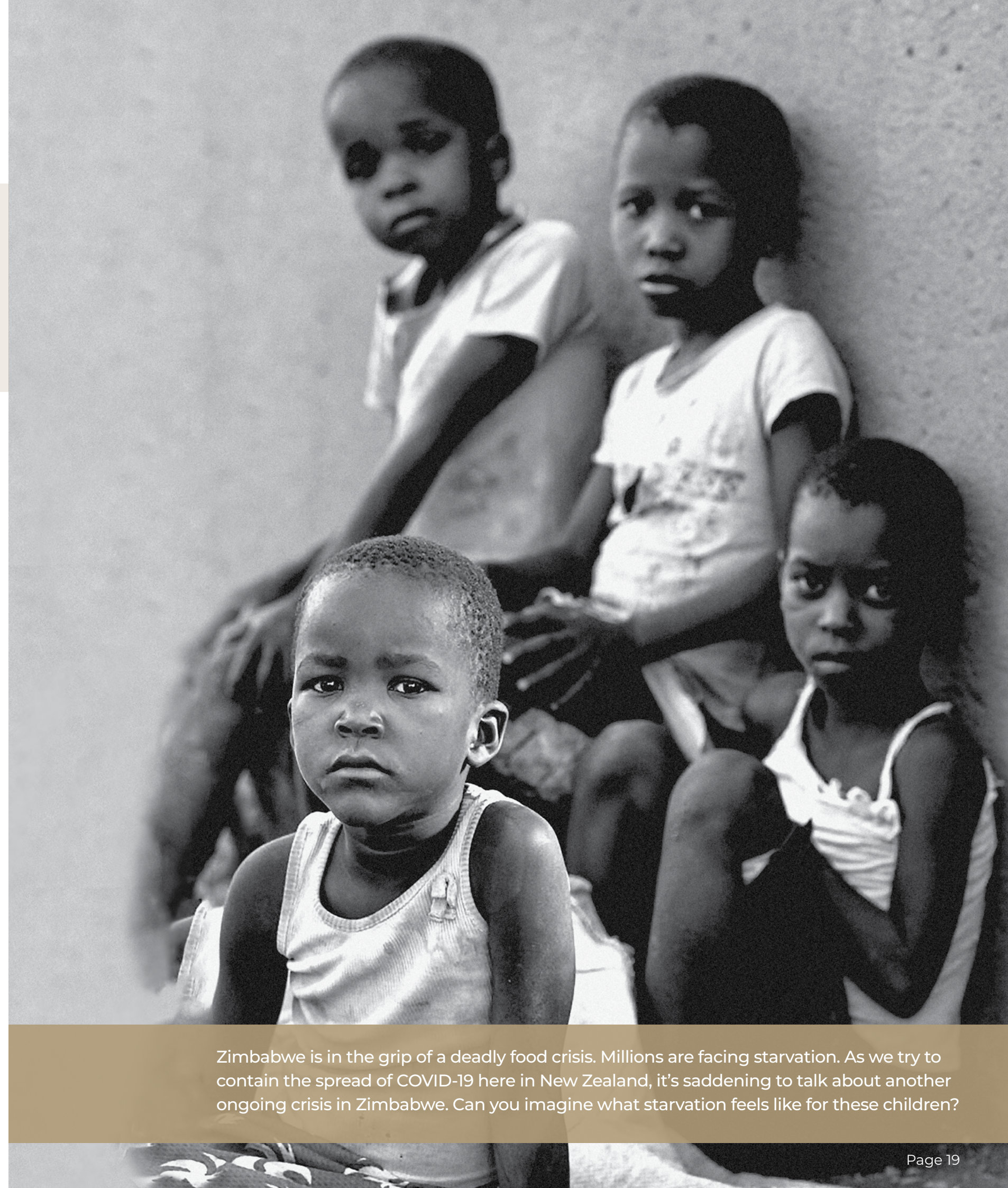
**4,975** people supported to earn an income for their families

**1,566** people reached during humanitarian emergencies

Your generosity in 2020 has helped fund inclusive humanitarian responses worldwide through supporting local **cbm**-funded partners to prepare and respond to emergencies. It is a sad fact that people with disabilities are often left behind in humanitarian crises but with your help, **cbm** New Zealand aims to build resilient communities and provide disability specific essential items to victims of disasters.

**cbm** New Zealand humanitarian programmes have provided the following support in 2020:

- Relief and protection to families affected by the COVID-19 pandemic in Bangladesh, Indonesia, Nepal, the Philippines and Papua New Guinea.
- Livelihood support, cash assistance and mental health support to persons with disabilities affected by the food crisis in Zimbabwe and Cyclone Idai.
- Assisting Rohingya refugees with disabilities in Bangladesh with rehabilitation, assistive devices and counselling services.
- Supporting persons with disabilities with assistive devices, COVID-19 protection, and capacity building to recover from the effects of Tropical Cyclone Harold in Vanuatu.



Zimbabwe is in the grip of a deadly food crisis. Millions are facing starvation. As we try to contain the spread of COVID-19 here in New Zealand, it's saddening to talk about another ongoing crisis in Zimbabwe. Can you imagine what starvation feels like for these children?





11-year-old Yam is devotedly carried by his grandmother on a walk around their local community. It was a huge relief for them to receive the assistance package provided, thanks to generous **cbm** supporters.

## REACHING OUT TO THE MOST VULNERABLE IN NEPAL

Abandoned at birth by his mother, and with an alcoholic father, 11-year-old Yam is fully reliant on his grandmother for his routine tasks and mobility due to his clubfoot.

Yam loved going to the local community school, an hour's walk away. Most days, his grandmother devotedly carried Yam on her back, to drop him off and pick him up again. Yam said, "I feel sad when my grandmother has lots of work, because then she is unable to carry me to school." But when the schools were closed due to COVID-19, he was isolated at home.

The social security allowance that he and his grandmother had been receiving was halted. For many, the household expenses were dependent on an allowance received from the government, but like others, they did not receive the allowance during the pandemic.

To help them with day to day necessities, a **cbm**-funded project team provided them with a basic assistance package, and that was a great relief for the family.

Yam's grandmother said, "The basic assistance package was a huge relief as there is no one to bring money home. The food package included rice, oil and salt. I usually eat buckwheat, and Yam loves rice. Along with food items, there were also hygiene products like towels, undergarments, a hair comb, toothbrushes, sanitizer and soap. These items were useful to us."

As a child, Yam has seen many barriers due to his disability and poverty, but thanks to generous **cbm** supporters, he received treatment at the Hospital and Rehabilitation for Disabled Children (HRDC) in Nepal. He also had regular follow ups at the hospital, however, due to the COVID-19 lockdown, he was unable to access regular rehabilitation.

Yam was very eager to pursue an education. When asked if he knows what COVID-19 is, he instantly replied, "It is a virus that has the ability to make us unhealthy."

With little or no access to education, health and basic essentials, the pandemic increased their vulnerability. Yam and his grandmother were both very grateful for the assistance they received through **cbm**.

**The COVID-19 response programme benefited people living with disabilities in extremely poor households and hard to reach places.**



# WHO IS CBM?

## CHRISTIAN BLIND MISSION



### OUR VISION

An inclusive world in which all people with disabilities enjoy their human rights and achieve their full potential.



### OUR MISSION

Fighting to end the cycle of poverty and disability.



### OUR VALUES

- We Champion Inclusion
- We Strive for Justice
- We Pursue Excellence
- We Embrace Partnership
- We Live with Integrity

# CBM NEW ZEALAND

## OUR PEOPLE

At **cbm** New Zealand, we are blessed to have a wonderful team of board, staff and volunteers who dedicate their talents and skills to serving people with disabilities living in poverty around the world.

### OUR BOARD

#### SUSAN WILLIS-HIRST (CHAIR)

Susan joined the Board in 2014. In addition to her role as Board Chair, Susan is Chair of the Fundraising and Marketing Committee and a member of the Audit and Finance Committee and the Personnel and Compensation Committee.

#### TONY MCLEAN (DEPUTY CHAIR)

Tony joined the Board in 2015. He serves as Deputy Chair and is Chair of the International Programmes Committee.

#### RAY COSTER

Ray joined the Board in 2015 and serves on the International Programmes Committee. In 2020, he became an inaugural member for the CBM Global Disability Inclusion Board.

#### LES STEPHENSON

Les joined the Board in 2016. He is a chartered accountant and serves as Chair of the Audit and Finance Committee and serves on the International Programmes Committee.

#### VERONIA HOUGHTON

Veronia joined the Board in 2019 and is a chartered accountant. She serves on the Audit and Finance Committee and the Fundraising and Marketing Committee.

#### ANDREW SMITH

Andrew joined the Board in 2019 and is Chair of the Personnel and Compensation Committee and a member of the International Programmes Committee.

#### JOHN BERGIN

John joined the Board in 2020 and brings a wealth of professional fundraising and communications experience. He serves on the Fundraising and Marketing Committee.

#### GERALDINE CRUDGE

Geraldine joined the Board in 2020 and contributes her legal and compliance expertise. She serves on the Personnel and Compensation Committee.



# GOVERNING BODIES

**cbm** New Zealand is a Member Association of CBM Global Disability Inclusion. Together, we work alongside people with disabilities in the world's poorest places to transform lives and build inclusive communities where everyone can enjoy their human rights and achieve their full potential.

**cbm** New Zealand is a registered charity with the New Zealand Government (CC26154). All Board members act in a voluntary, non-executive capacity and participate in an annual process to review **cbm** New Zealand's policy compliance and Board performance.

**cbm** New Zealand is accredited by the New Zealand Ministry of Foreign Affairs and Trade (MFAT), which is responsible for managing the New Zealand Aid Programme. To maintain accreditation, **cbm** New Zealand's systems, policies and processes are rigorously reviewed by the the New Zealand Aid Programme.

**cbm** New Zealand is a signatory to the New Zealand Council for International Development (CID) Code of Conduct, which is a voluntary, self-regulatory sector code of good practice. As a signatory, we are committed and fully adhere to the CID Code of Conduct, conducting our work with transparency, accountability and integrity.

**cbm** New Zealand also adheres to the CID Fundraising Charter. **cbm** New Zealand CEO Murray Sheard is on the Board of CID.



How incredible, this blind young boy can see again! Thanks to generous supporters, Obed's future is bright again, with all life's possibilities for learning, playing, making friends and staying safe.



It really is like Biblical times in Mulu's Ethiopian village, with the children herding goats, and the oxen ploughing the dusty red fields. Just down the hill from Mulu's house is a brightly coloured building, the cbm-funded Outreach Clinic.





## **cbm New Zealand**

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